

# CHAPTER 10

## Destinations

*To many people holidays are not voyages of discovery, but a ritual of reassurance.*

—PHILIP ANDREW ADAMS

### LEARNING OBJECTIVES

**After you have read this chapter, you should be able to:**

1. Explain how destinations combine many of the suppliers in the tourism industry.
2. Describe the similarities and differences among destination resorts, resort areas/communities, and urban tourist destinations.
3. Identify the major classifications of destination resorts.
4. Identify the types of services and facilities that may be included in resort operations.
5. Identify the recreational amenities that guests may encounter at resort locations.
6. Explain why cruise ships are considered floating destination resorts.

### CHAPTER OUTLINE

#### Dreams Can Come True

##### Introduction

##### From Resorts to Urban Destinations

##### Classifying Destinations

##### Far from the Maddening Crowd

##### Links to the Past

##### Seasonal Delights

##### Spotlight on Sporting Activities

Snow Holiday Resorts

Golf Resorts

##### Year-Round Playgrounds

Spas

Cruise Ships

Casino Resorts

Integrated Resorts

#### Bright Lights and City Sights

#### Building on Success

#### Summary

#### You Decide

#### Net Tour

#### Discussion Questions

#### Applying the Concepts

#### Glossary

#### References